

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Gained a First Class Honours degree
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all their styling needs



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- Presentation on Autumn / Winter 25 Trends
 - Browse product & try on
 - Styling advice throughout the evening from myself





Autumn Winter 2025

Trend Presentation

Faux Fur



Punk 2.0

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Heritage

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Nomadic Energy

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Tailoring Take Two

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Slogans



More Stripes

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Undone Elegance

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Anti Algorithm

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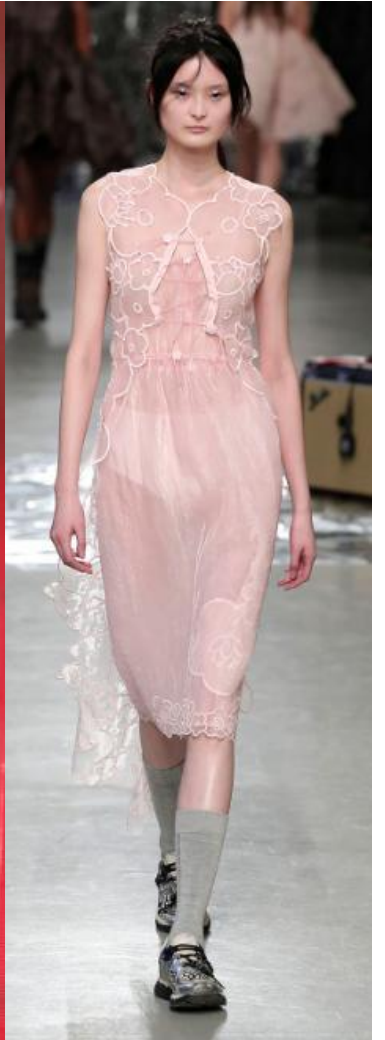


Lace



Dare to Bare

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Leopard

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Glitter Bomb



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Autumn Winter 2025

Key Colours

Brown

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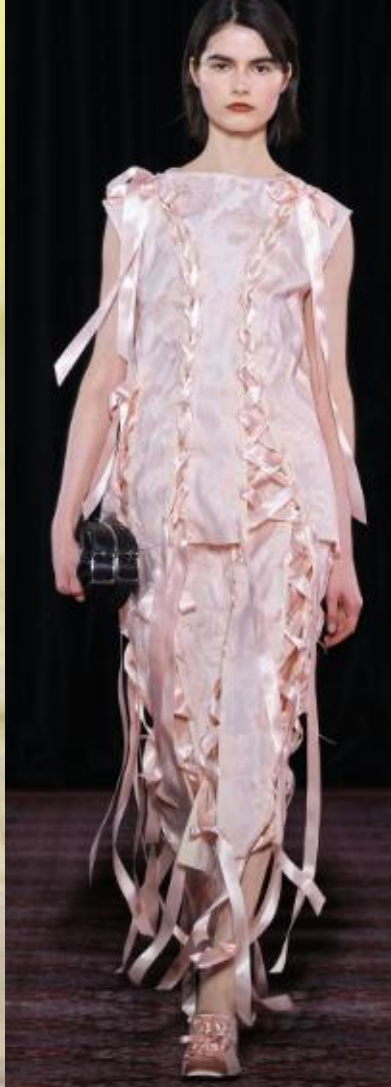
Tomato Red

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Pretty in Pink

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Mustard

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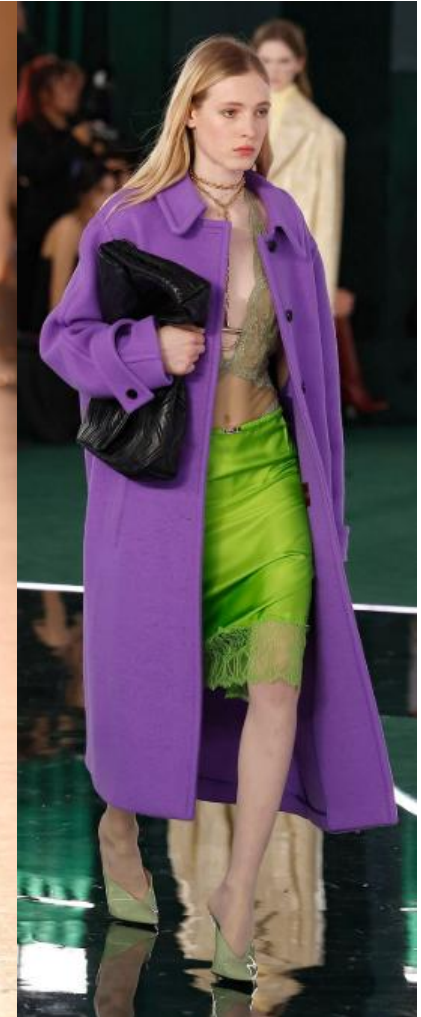


Pastel Hues

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Pops of Neon



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Key Items

The Fur Coat



The Drapey Coat



The Pencil Skirt

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The Argyle Knit

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Autumn Winter 2025

Accessories

Accessories

Footwear

- Knee High Boots – brown!



Accessories

Footwear

- Slouchy Boots



Accessories

Footwear

- Skintight Boots



- Snakeskin Boots



Accessories

Footwear

- Buckle Boots



- Western Boots



Accessories

Footwear

- Loafer



Accessories

Handbags

- Slouchy Bags



Accessories

- Scarves



- Belts





Services

Wardrobe Edits
Colour Analysis
Online Shopping
Personal Shopping
Virtual Shopping
Photoshoot Styling
Gift Vouchers
Special Events
Private Trend Evenings

For more information please visit:

www.thestylestory.co.uk



Thank you for attending!

www.thestylestory.co.uk