

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children at primary school
- Set up The Style Story in 2018 to help people with all of their styling needs





Autumn Winter 2022 Trends



AW22 Trends

Browse the product & try on

Styling advice

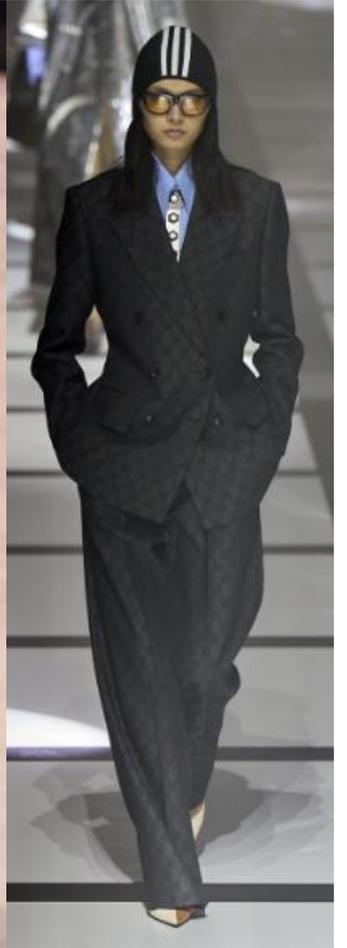
90s Minimalism



Leather



Tailoring



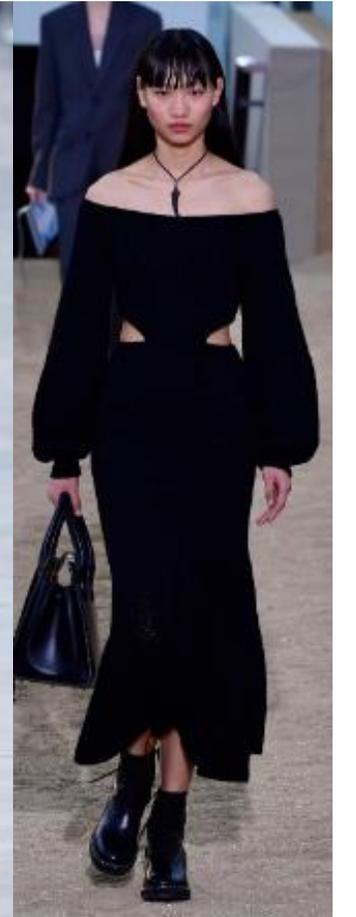
Bold Tailoring



Prep School



Cut Out & Keep



All That Glitters



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Autumn Winter 2022

Key Colours

Valentino Pink



Blue Moon



Eat Your Greens



Neutrals



Monochrome



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Autumn Winter 2022

Key Items

White Tank



Bomber Jacket



Maxi



Knits Galore



Tailored Waistcoat



Corset



Baggy Denim





Autumn Winter 2022

Accessories

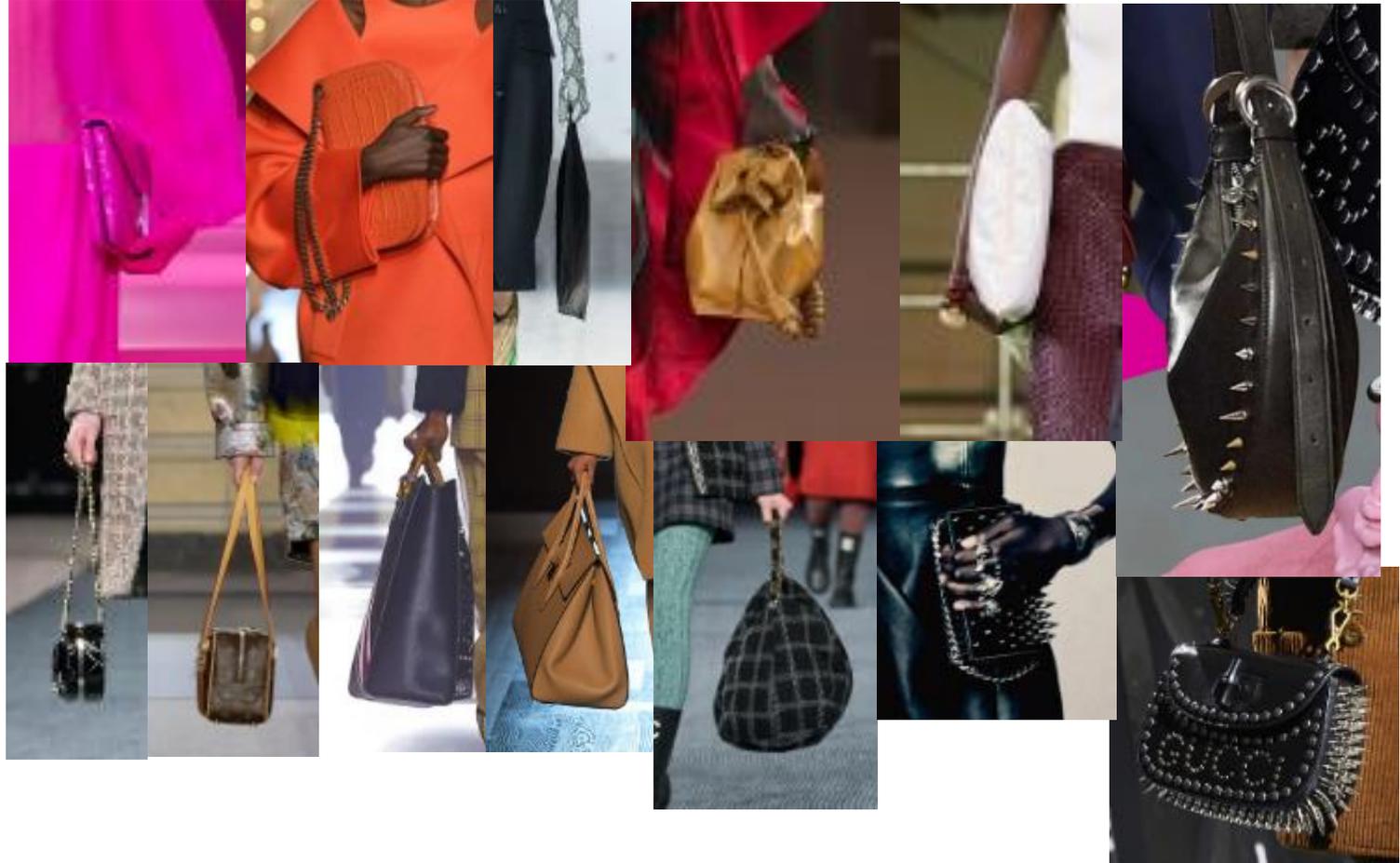
Footwear

- Loafers
- Kitten Heels
- Ballet Flats
- Platforms
- Sporty Trainers
- Chunky Boots
- Thigh High Boots
- Cowboy Boots



Bags

- Slim Bags
- Oversized Totes
- Studded Bags
- Slouchy Pouch
- Boxy Bags



Accessories

- Statement Bangles



- Chokers



- Dramatic Pearls



- Neck Ties & Scarfs



Accessories

- Snoods / Balaclava





Services

Wardrobe Edits

Online Shopping

The Style Edit

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

www.thestylestory.co.uk



Thank you for listening

www.thestylestory.co.uk