

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs





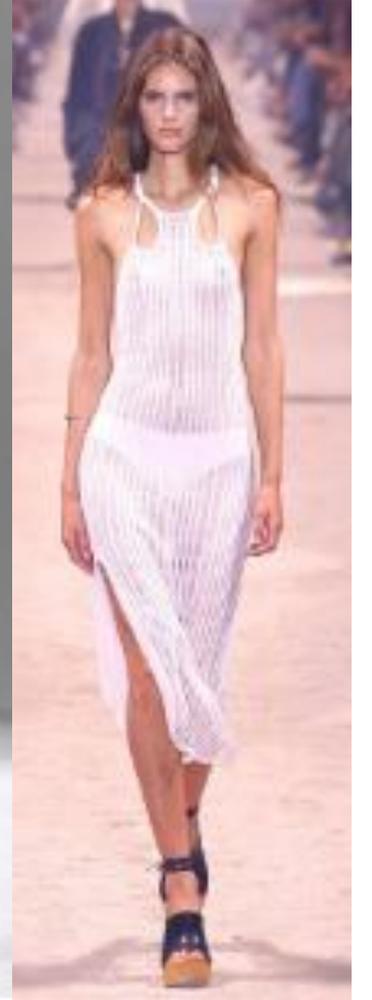
- Presentation on Spring Summer 24 Trends
- Browse product & try on
- Styling advice throughout the evening from myself



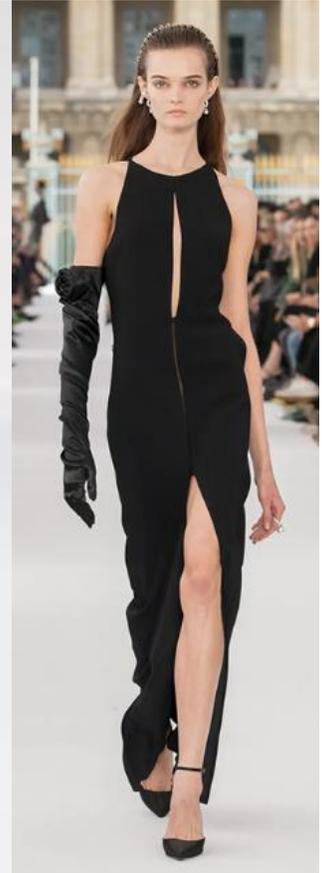
Spring Summer 2024

Trend Presentation

All White



Smell The Roses



Sky High



Sports Club



Transparency



Metallics



Craftwork



Modern Flapper



90s Redux



Short Shorts



THE
STYLE
STORY

Spring Summer 2024

Key Colours

White



Black Cherry Red



Sky Blue



Mixing Red & Blue



Lilac



Liquid Gold



THE
STYLE
STORY

Spring Summer 2024

Key Items

The White Dress



The Wide Leg Trouser



The Short Shorts



The Transparent Skirt



The Polo



The Trench Coat





Spring Summer 2024

Accessories

Accessories

Footwear

- Flats: Ballet flats, Birkenstocks, Loafers, Mary-Janes



Accessories

Footwear

- Deck shoe



- Platforms



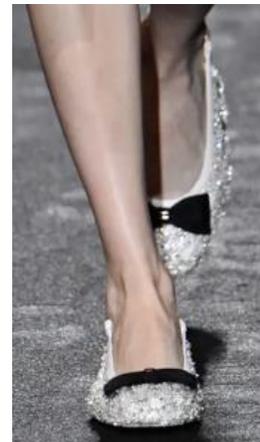
Accessories

Footwear

- Flip-Flops



- Bows



Accessories

Footwear

- Sling Backs



- Kitten Heels



Accessories

Handbags

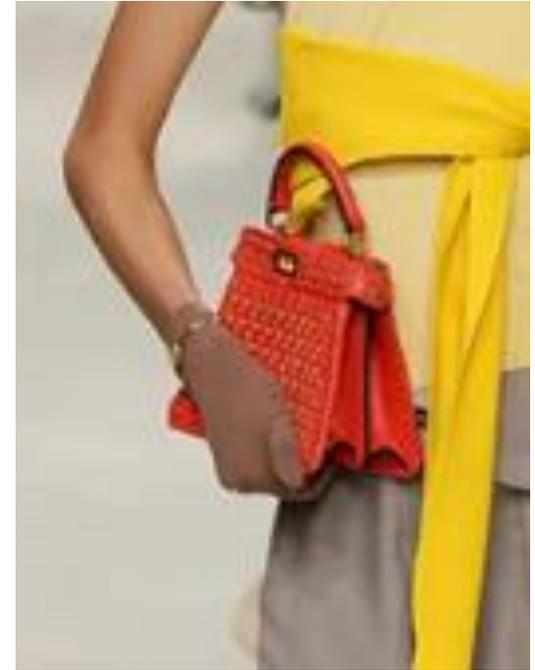
- Huge Bags



Accessories

Handbags

- Top Handle Bag



Accessories

Handbags

- Cargo Bags



Accessories

Extras

- Socks



- Belts





Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

www.thestylestory.co.uk



Thank you for attending!

www.thestylestory.co.uk