

THE  
**STYLE**  
STORY

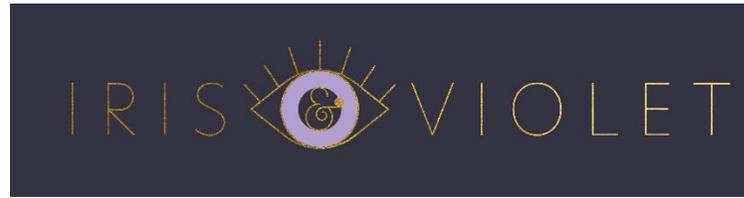
# About Me

- Nerys Copping
- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs

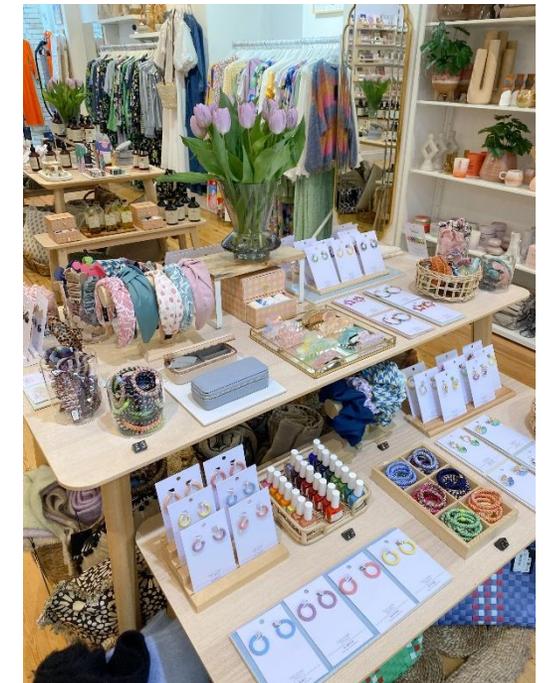




- Introduction to the pop ups
- Presentation on Spring Summer 24 Trends with outfits modelled by Rohiny & Neon Leo
- Browse and shop products from the pop ups
- Styling advice throughout the evening from myself



- Iris & Violet is an independent fashion and lifestyle boutique, selling a curated range of womenswear, homeware, accessories and gifting.
- We largely stock Danish, French & British brands that you can't find elsewhere locally, each offering a unique and affordable edit each season.
- We aim to put the pleasure and feel-good factor back into high street shopping as well as offering an alternative to chain shops. You can also find us online [www.irisandviolet.shop](http://www.irisandviolet.shop), over in our Stamford shop, or on social media: @irisandviolet\_shop



# Pedal & Brass



## Who are we?

Handcrafted leather bicycle bags and handbags (think posh panniers!)

Gifts & small leather accessories from waste or “surplus” leather

All handcrafted in Cambridge

All gift wrapped & personalised for free!

## What else do we do?

Corporate gifts for teams, clients and delegates

Leathercraft workshops – come and make a personalized clutch purse with friends & fizz!





My name is Natalie, and I started my business in 2019. After 20 years in the travel industry and two children I felt it was time to go back to artistic roots.

I learned the basics of jewellery, making and dedicated all my spare time to learning and developing my passion-initially at the dining room table.

As my confidence and skills developed, I decided to set up my own small business and through word of mouth my customer base has grown. I now have my own workshop, which is my own little slice of heaven.

My brand values focus on three core elements: bespoke, affordable, and quality. The concept that each piece of jewellery can be tailored to the wearer, excites me to keep making.

I love it and I hope you do to!



### Style and Quality

I genuinely believe that jewellery should be designed to be treasured and kept forever. Each piece is made by hand with attention to detail and all pieces are made from Sterling Silver and 14ct gold filled. The high quality of materials and craftsmanship ensures that Natalie Clarke Jewellery can be worn daily. Items are polished with great care and attention, resulting in a fine jewellery item with superior quality.

### Your Jewellery, Your Choice!

Most of Natalie Clarke Jewellery is made to order which unlike most large online stores enables you the consumer to customise your pieces. From choosing your own chain type and length to tweaking design details to suit your preferred style.





# neonleo

Rental | Preloved | Styling

*making slow fashion stylish*



@thisisneonleo | neonleo.co.uk

**FASHION. BUT  
MAKE IT SLOW.**

neonleo

# WHAT WE OFFER

Exceptional slow fashion through...



**RENTAL FASHION**



**PRELOVED CLOTHING**



**EVENT STYLING**

# SUSTAINABILITY

is at the core of what we do



as well as

FEEL GOOD FASHION

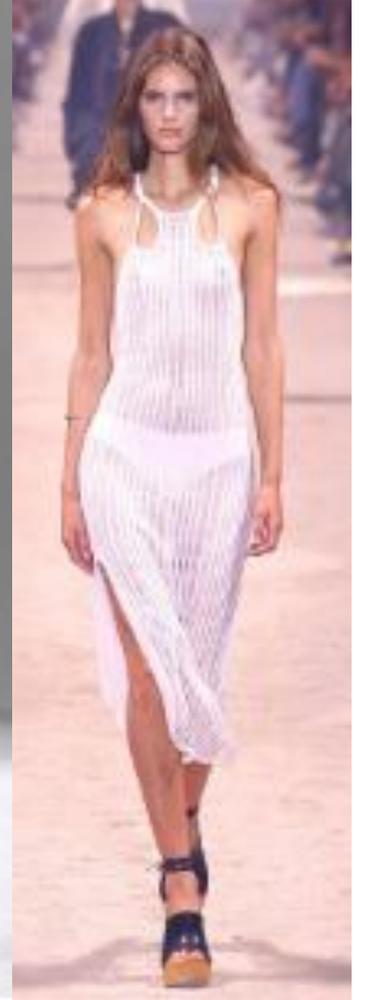




Spring Summer 2024

Trend Presentation

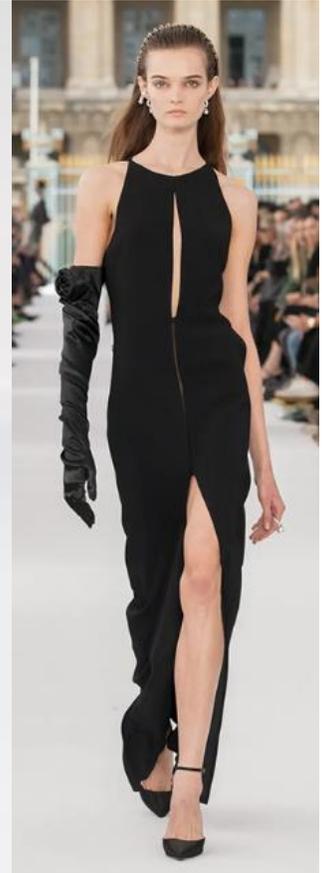
# All White



# Transparency



# Smell The Roses



# Sky High



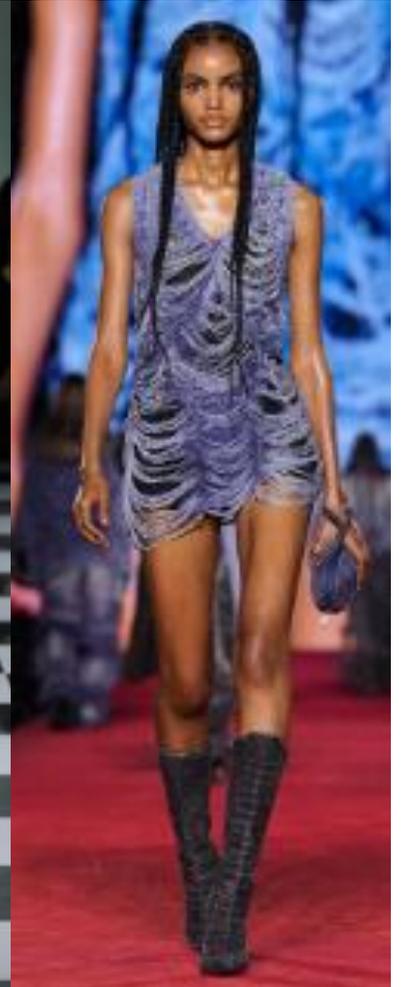
# Sports Club



# Metallics



# Craftwork



# Short Shorts



# Modern Flapper



# 90s Redux





# Spring Summer 2024

Key Colours

# White



# Black Cherry Red



# Sky Blue



# Mixing Red & Blue



# Lilac



# Liquid Gold



THE  
**STYLE**  
STORY

Spring Summer 2024

Key Items

# The White Dress



# The Wide Leg Trouser



# The Short Shorts



# The Transparent Skirt



# The Polo



# The Trench Coat





Spring Summer 2024

Accessories

# Accessories

## Footwear

- Flats: Ballet flats, Birkenstocks, Loafers, Mary-Janes



# Accessories

## Footwear

- Deck shoe



- Platforms



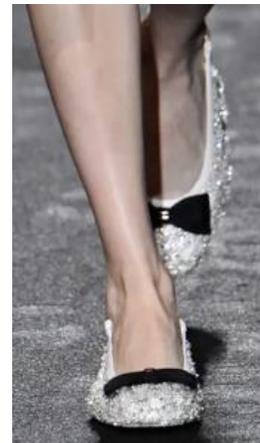
# Accessories

## Footwear

- Flip-Flops



- Bows



# Accessories

## Footwear

- Sling Backs



- Kitten Heels



# Accessories

## Handbags

- Huge Bags



# Accessories

## Handbags

- Top Handle Bag



# Accessories

## Handbags

- Cargo Bags



# Accessories

## Extras

- Socks



- Belts





## Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

[www.thestylestory.co.uk](http://www.thestylestory.co.uk)



Thank you for attending!

[www.thestylestory.co.uk](http://www.thestylestory.co.uk)